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Jughead

THE
CROWNED CRUSADER



Archie
Salutes

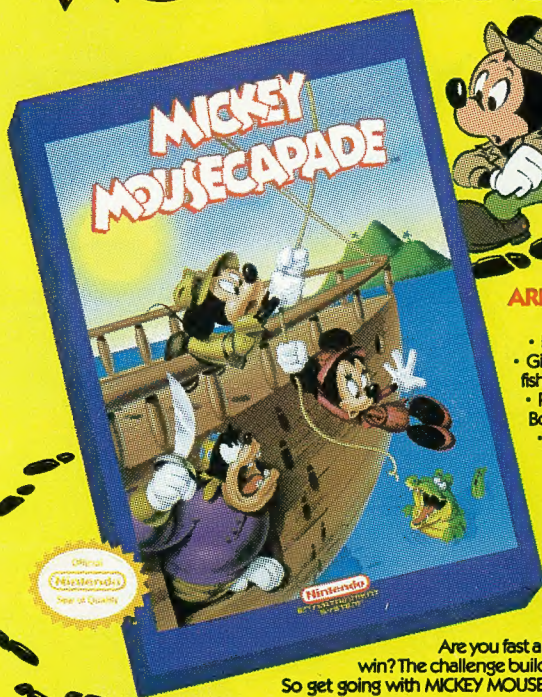
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HATMAN

PART 1
THE ORIGIN OF
HATMAN

The CROWNED CRUSADER

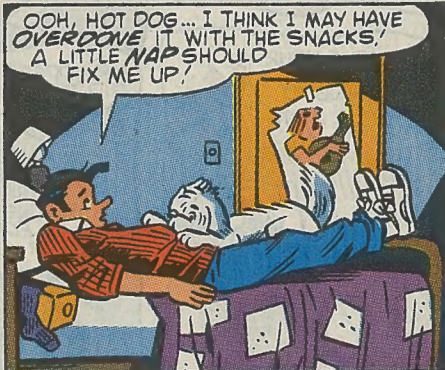
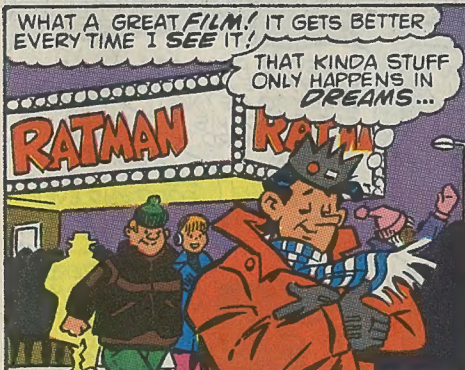
AM I GOING TO HAVE TO CALL THE MANAGER ?!

EXIT

JUGHEAD, I NEVER THOUGHT I'D HAVE TO SAY THIS TO YOU, BUT CAN YOU EAT A LITTLE FASTER ?!

I CAN'T SEE A THING!

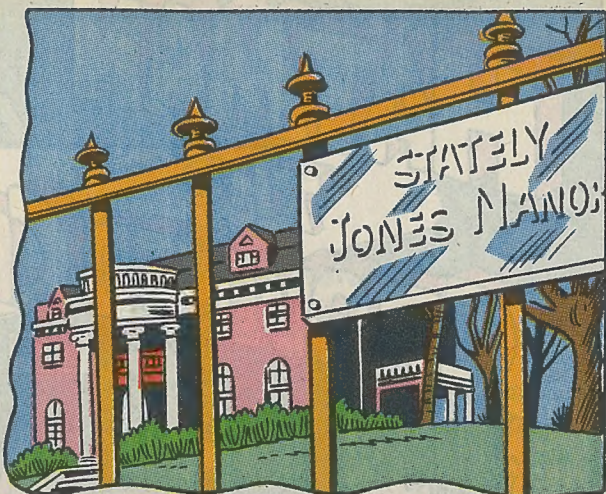
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I BET MASKED AVENGERS NEVER GET STOMACH ACHES! WISH I WAS A WEALTHY PLAYBOY... LIVING IN A GIANT MANSION...

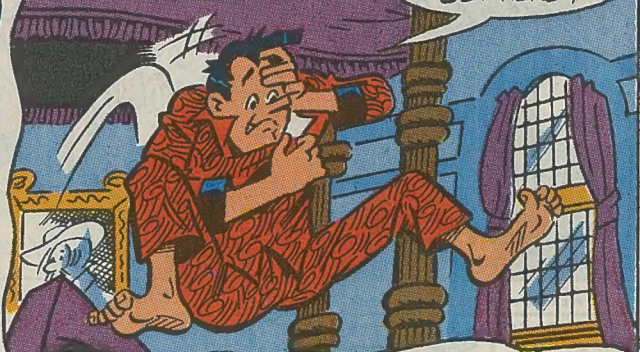


YAWWWN! I FEEL MUCH BETTER THIS MORNING! THIS TIME I'VE LEARNED MY LESSON! NO MORE OVERINDULGING ON ESCARGOT AND KUMQUATS!



WAIT A MINUTE! I'VE NEVER EVEN TASTED A KUMQUAT AND WHAT THE HECK IS ESCARGOT??

WHAT'S HAPPENED TO ME? HOW DID I GET HERE?



I BELIEVE YOUR PARENTS HAD SOMETHING TO DO WITH THAT, SIR!

Yow!



MR. LODGE!! HOW DID I END UP IN YOUR PLACE??

I AM MANFRED YOUR FAITHFUL SERVANT, SIR! THIS MANSION BELONGS TO YOU... MR. FORSYTHE P. JONES!

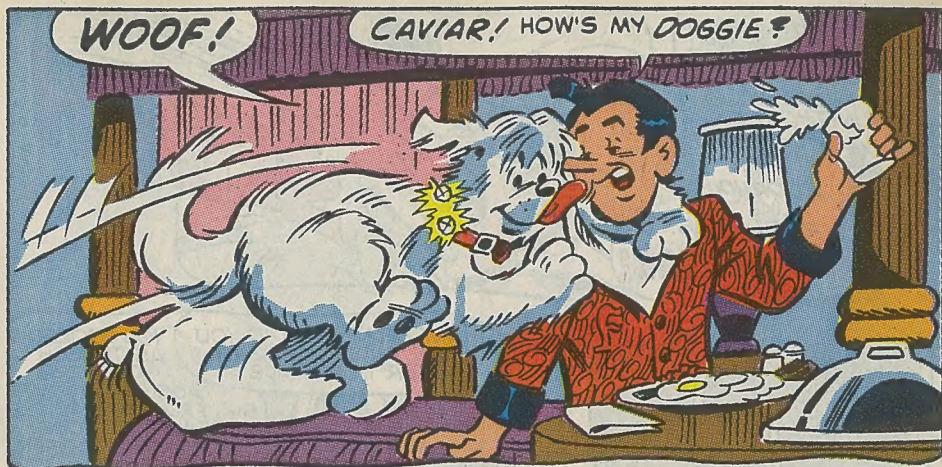


FORSYTHE P JONES! YEAH! IT'S ALL COMING BACK TO ME! YOU SEE, I HAD THIS REALLY WEIRD DREAM LAST NIGHT, MANFRED!

I DREAMED THAT I WAS A KID FROM A POOR FAMILY, AND I ATE JUNK FOOD AND EVERYBODY CALLED ME JUGHEAD!

PREPOSTEROUS! IF YOU DON'T MIND MY SAYING SO, SIR!





OF COURSE, MANFRED!
YOU KNOW VERY WELL
THAT I WEAR MY
CROWN EVERY
DAY! WHERE WOULD
I BE WITHOUT IT?

RIGHT IN
THE
POORHOUSE,
LIKE THE
REST OF US!

HEH HEH HEH!

GLUB!

SPLASH

MANFRED! WHY DID YOU
THROW THAT PITCHER OF
WATER IN MY FACE?

YOU LOOKED
AS THOUGH
YOU WERE

ABOUT TO **FAIN**T,
SIR, FROM THE TERRIBLE
NEWS THAT YOUR
CROWN HAS BEEN
STOLEN!

LET ME EXPLAIN SOMETHING TO
YOU, MANFRED OL' PAL... IN THIS
COUNTRY, WE WAIT UNTIL SOMEONE
ACTUALLY **FAIN**Ts BEFORE
REVIVING THEM!

IT WAS A
PRECAUTIONARY
MEASURE, SIR!

PRECAUTIONARY
MEASURE,
HUH? WELL,
TWO CAN PLAY
AT THIS GAME!

WAIT A MINUTE! MANFRED,
DID YOU SAY THAT MY
CROWN HAS
BEEN STOLEN?

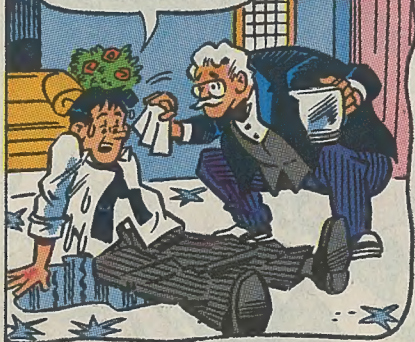
YES, SIR!
AND THERE
GOES THE THIEF
NOW!

UHHH...

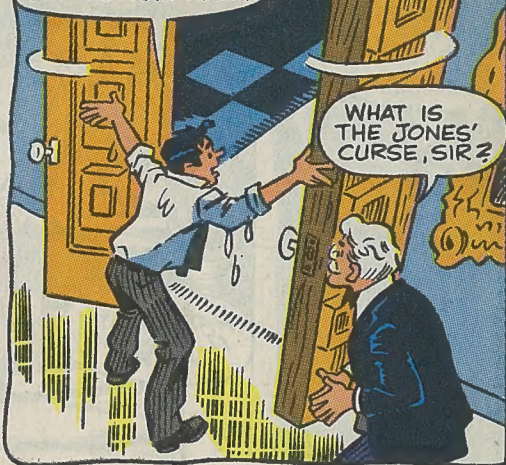
JUST AS I
FEARED!

SPLASH

THIS IS TERRIBLE! I'VE FALLEN VICTIM TO THE JONES' CURSE! THERE'S ONLY ONE PLACE WHERE I CAN FIND A CLUE TO HELP ME REVERSE IT...



ANCESTRAL HALL!



WHAT IS THE JONES' CURSE, SIR?

IT'S HORRIBLE! EACH OF MY ANCESTORS WORE A CROWN SIMILAR TO MINE, MANFRED, AND EACH ONE LOST HIS FORTUNE WHEN HIS CROWN WAS STOLEN!

BUT... HOW CAN YOUR DEAD ANCESTORS HELP YOU TO RETRIEVE YOUR CROWN?



THEY WROTE DOWN THEIR EXPERIENCES, MANFRED... IN THIS BOOK! IT'S A STRICT RULE THAT NO JONES CAN READ IT UNTIL HE FALLS VICTIM TO THE CURSE!



OPEN IT, SIR! I FEEL CERTAIN THAT IT WILL SHOW YOU THE WAY TO PROCEED!



LOOK, MANFRED! A HIDDEN MECHANISM UNDER THE BOOK HAS RELEASED A TRAP DOOR!



WHERE CAN THIS STAIRWAY LEAD? THERE'S NEVER BEEN A BASEMENT BENEATH THE MANSION...

WE'LL KNOW SOON ENOUGH, SIR! I SEE LIGHT AHEAD!



HATS! THAT'S IT, MANFRED!! HATS!



HATS, SIR? I'M AFRAID I DON'T UNDERSTAND!!

MY ANCESTORS DIDN'T WANT TO BE SEEN IN PUBLIC WITHOUT THEIR CROWNS! SO THEY DRESSED UP IN THESE COSTUMES IN ORDER TO GO OUT AND INVESTIGATE WITHOUT DRAWING ATTENTION TO THEMSELVES!

AAHHH.... YES, SIR, VERY INCONSPICUOUS!

AND THEY USED THESE VEHICLES TO VENTURE FORTH ON THEIR CRUSADE TO BRING JUSTICE TO THE COLD NOGGINS OF INNOCENT PEOPLE DEPRIVED OF THEIR HEAD-GEAR!

MOST COMMENDABLE, SIR... HAT CRIMES AND ALL THAT!

I HAVE FOUND MY PATH IN LIFE! I WILL DON A COSTUME AND JOIN THE BATTLE FOR TRUTH AND JUSTICE!! LET'S SEE WHAT THEY HAVE TO SAY WHEN THEY ENCOUNTER THE ULTIMATE CRIMEFIGHTER... **HATMAN!!!**

VERY EFFECTIVE USE OF ECHO, SIR! QUITE AWE-INSPIRING! DOES THIS MEAN YOU'LL BE DINING OUT TONIGHT?



CONTINUED ON 5TH PAGE FOLLOWING. 6

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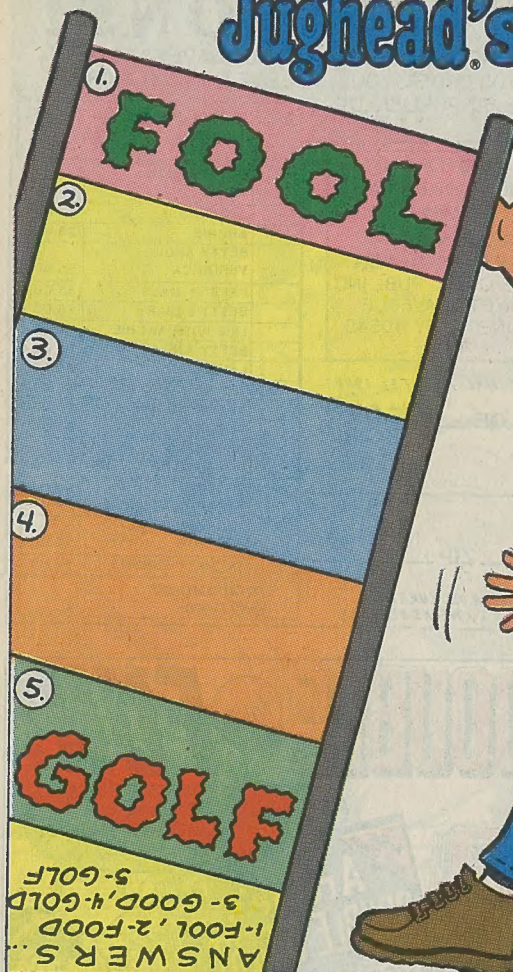
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Jughead's WORD LADDER

SEE IF YOU CAN GO
FROM "FOOL" TO
"GOLF" BY CHANGING
ONLY ONE LETTER
IN EACH STEP!
GOOD LUCK
!



REGINA CURRO & RUDY SIAPICK

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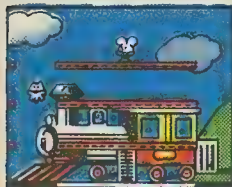
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PART 2 "HATMAN AND RIBBON'S FIRST CASE!"

HATMAN The CROWNED CRUSADER

BECAUSE I CAN'T
TALK, JACK!

WOW, CAVIAR!
UHH-- I MEAN RIBBON--
WHY DIDN'T YOU EVER
TELL ME YOU COULD
DRIVE A CAR?

TO →
RIVERDALE

VROOOOM

HOBOY! UH--UH--
WELL-- THEN--
HOW DID YOU
GET YOUR
DRIVER'S
LICENSE?

EASY! I PASSED
THE WRITTEN TEST!
HANG ON!

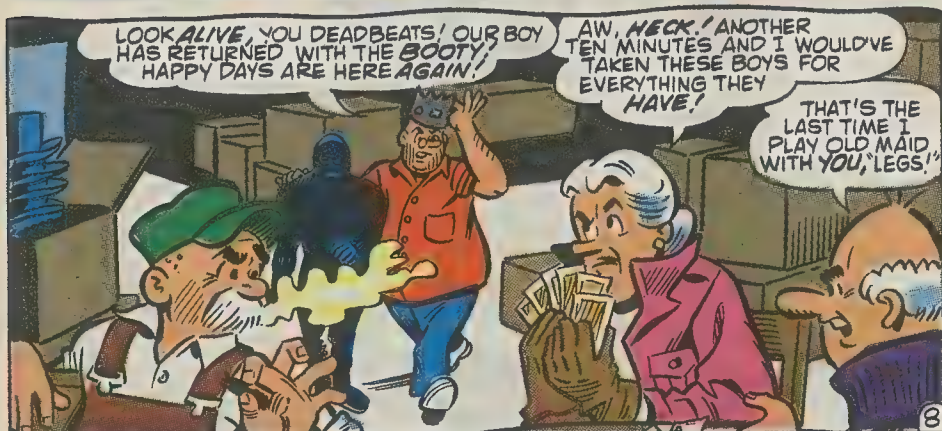
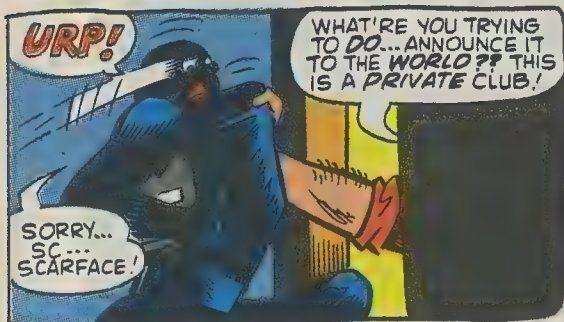
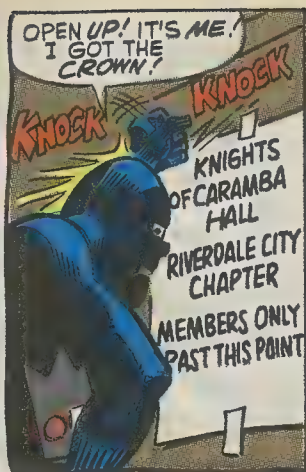
THERE THEY GO! IT WAS GOOD OF THE
MASTER TO TRY TO SPARE ME WORRY,
BUT I KNOW WHY HE'S SO ANXIOUS
TO RECOVER
HIS CROWN...

...FOR WRITTEN ON THE
INSIDE BRIM IS THE
COMBINATION TO THIS
VAULT... WHICH
CONTAINS THE ENTIRE
JONES' FORTUNE!

SCREEEECH!

ATTENTION JUGHEAD FANS!!! You asked for it--NOW IT'S HERE!
It's the NEW 256 PAGE JUGHEAD'S DOUBLE DIGEST!

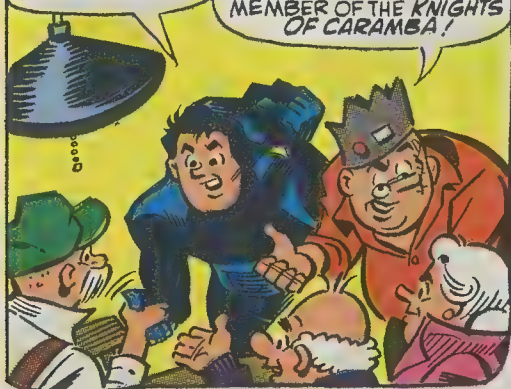
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THE TEENAGE MUTANT NINJA TURTLES #10 (On sale February 27, 1990) & **BAYOU BILLY #4** (On sale Feb. 13, 1990) **DON'T MISS IT!**

THIS GIRL I KNOW
IS GOING TO BE
SO IMPRESSED!

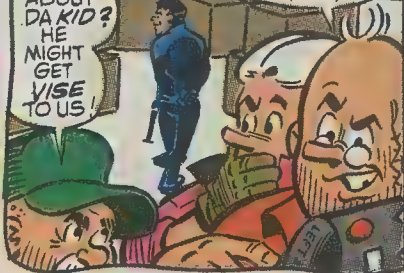
SHAKE THE BOY'S HAND,
FOLKS! HE'S NOW EARNED
HIS PLACE AS AN OFFICER
MEMBER OF THE KNIGHTS
OF CARAMBA!



IT'S SUCH A COOL IDEA TO SET UP
OUR MEETING HALL IN THIS
ABANDONED HAT
FACTORY!

BUT WHAT
ABOUT
DA KID?
HE
MIGHT
GET
WISE
TO US!

THERE'S THE
COMBINATION
TO THE SAFE, JUST
LIKE I TOLD
YOU!



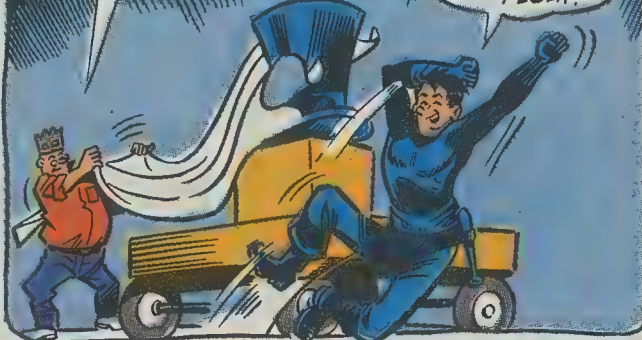
I'LL TAKE CARE OF THE
KID! BOOM-BOOM!
DID YOU LOAD UP THAT
PARADE FLOAT WITH
THE EXPLOSIVES?

YAH, I
DID IT!



NOW THAT YOU'RE A KNIGHT, REGGIE,
YOU HAVE TO BE THE CHAIRMAN OF A
COMMITTEE! WE'RE PUTTING YOU
IN CHARGE OF DECORATING THE
FLOAT FOR THIS YEAR'S HOME-
COMING PARADE! ALL OF THE
RIVERDALE CITY BUSINESSES
WILL BE REPRESENTED!

THIS IS TOO
GOOD TO BE
TRUE! THIS GIRL
I KNOW IS
GOING TO BE THE
HOMECOMING QUEEN!
MAYBE I CAN
GET HER TO
RIDE ON OUR
FLOAT!

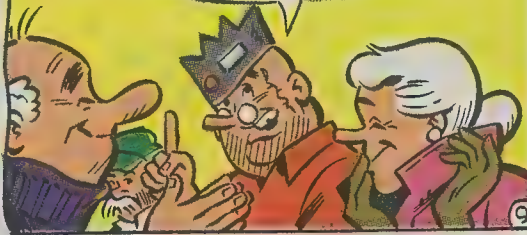


I'LL BE BACK IN A
FEW MINUTES WITH MY
CAR TO TOW THE
FLOAT TO MY FOLKS'
GARAGE! I CAN
DECORATE IT THERE!
OH BOY!

PERFECT!
HURRY
BACK!



AND ON THE DAY OF THE HOMECOMING PARADE,
WE WILL BE ROBBING THE SAFE AT THE
JONES' MANOR, WHILE THE REST OF RIVERDALE
CITY IS WATCHING OUR FLOAT
GO... KABLOOEY!!



HOT DOG IS HOT, starring in his ALL NEW comic book,
JUGHEAD'S PAL HOT DOG! Look for **HOT DOG #2**
on sale January 9, 1990 at your local newsstand or comic shop!

RIVERDALE CITY... A TOWN NOT SAFE FOR HATS!



HAND IT OVER, LADY!

NO! PLEASE DON'T TAKE IT! IT'S ONE OF A KIND! I WAS PLANNING TO WEAR IT AT THE CHURCH SOCIAL NEXT WEEKEND!

MAKES ME HUNGRY JUST LOOKIN' AT IT, SID!



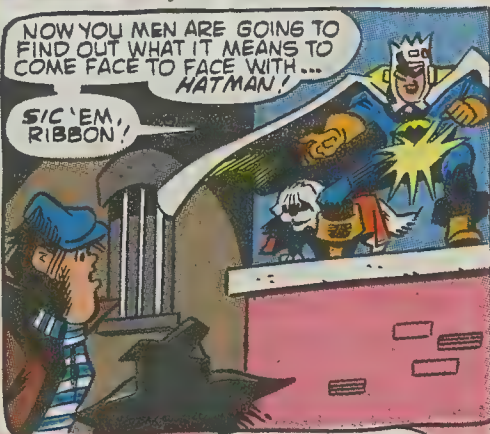
HUH? WHAT THE HECK IS THAT?

KEEP AWAY FROM THAT HAT, YOU FIENDS!



NOW YOU MEN ARE GOING TO FIND OUT WHAT IT MEANS TO COME FACE TO FACE WITH... HATMAN!

SIC 'EM, RIBBON!



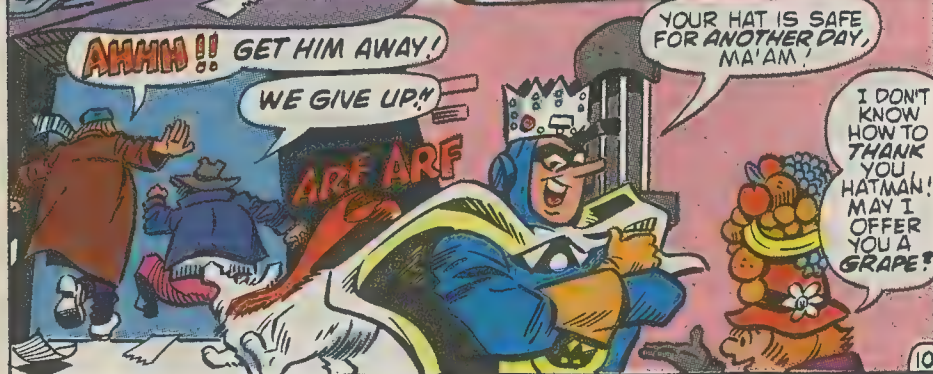
AHHH!! GET HIM AWAY!

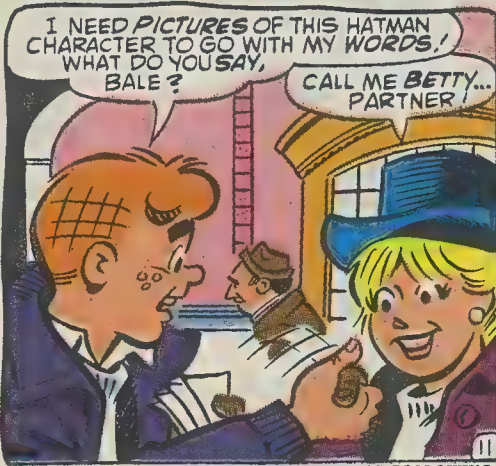
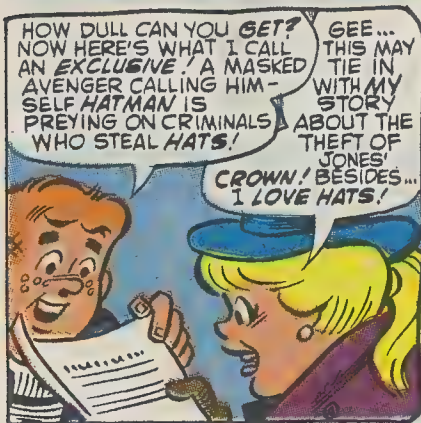
WE GIVE UP!

ARE ARE

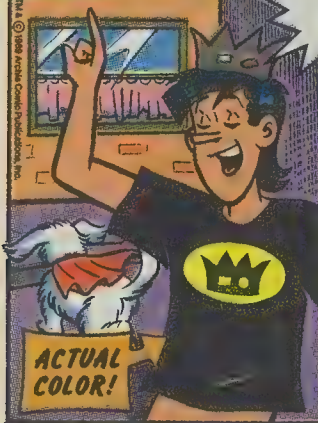
YOUR HAT IS SAFE FOR ANOTHER DAY, MA'AM!

I DON'T KNOW HOW TO THANK YOU HATMAN! MAY I OFFER YOU A GRAPE?





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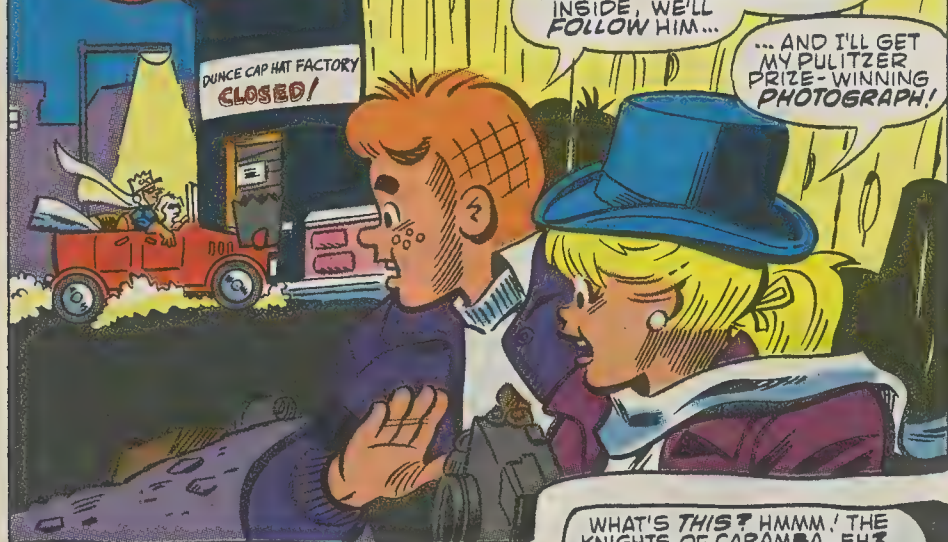
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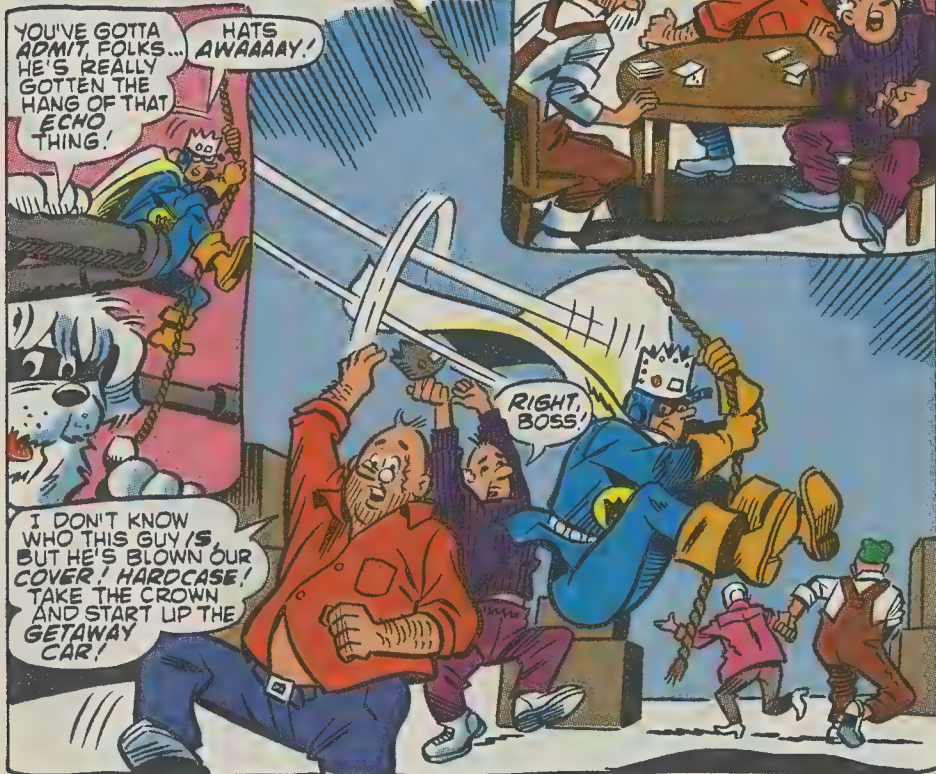
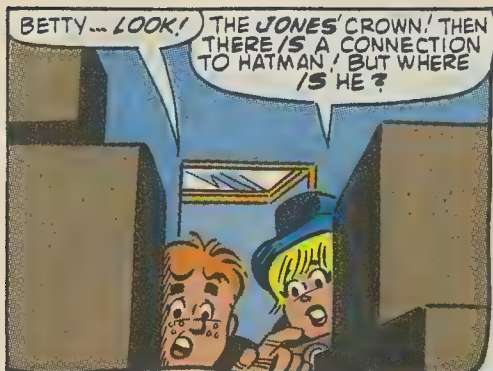
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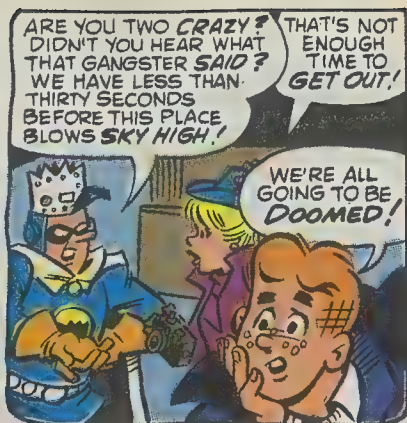
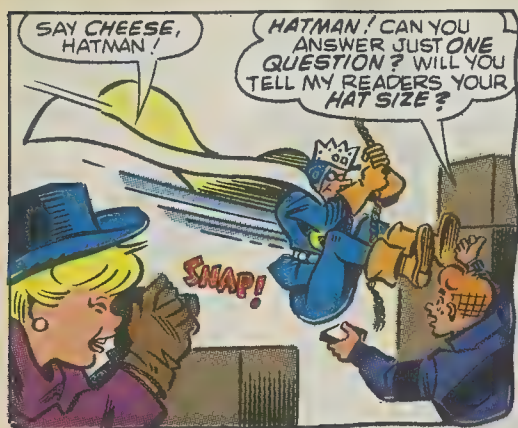
PART 3 "A TIP OF THE HAT!"

HATMAN The CROWNED CRUSADER



DON'T MISS THESE FOUR OUTRAGEOUS TITLES FROM ARCHIE COMICS!
VERONICA IN AUSTRALIA #7 (on sale Jan 30, 1990) **ARCHIE 3000 #8**
& **DILTON'S STRANGE SCIENCE #5** (both go on sale Feb. 27, 1990)
& **FACULTY FUNNIES #5** (on sale March 20, 1990)
LOOK FOR THESE TITLES AT YOUR LOCAL NEWSSTAND OR COMIC SHOP!





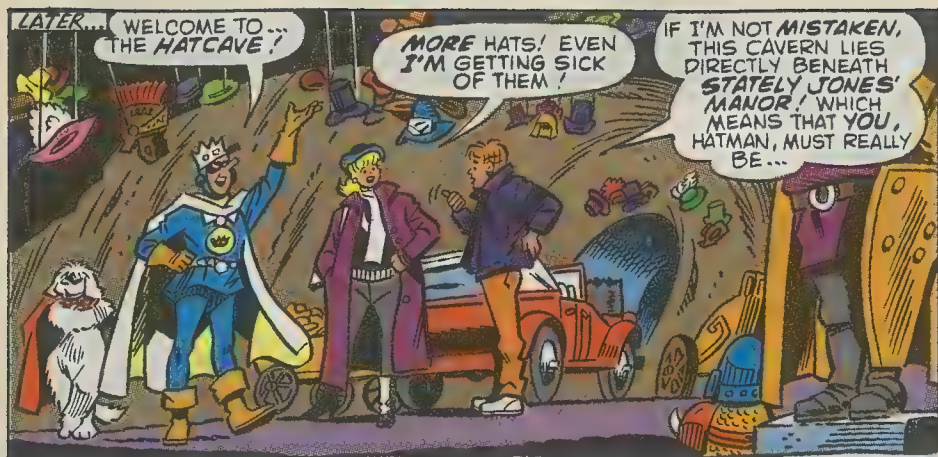


IT'S RAINING
HATS!

I LOVE
HATS!

THOSE CROOKS
ESCAPED IN
THE CONFUSION!
HOW AM I EVER
GOING TO FIND
MY CROWN
NOW??

I WONDER
HOW I'D LOOK IN
A STETSON ?!



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LAST

AGE

☐ BOY
☐ GIRL

ADDRESS

CITY

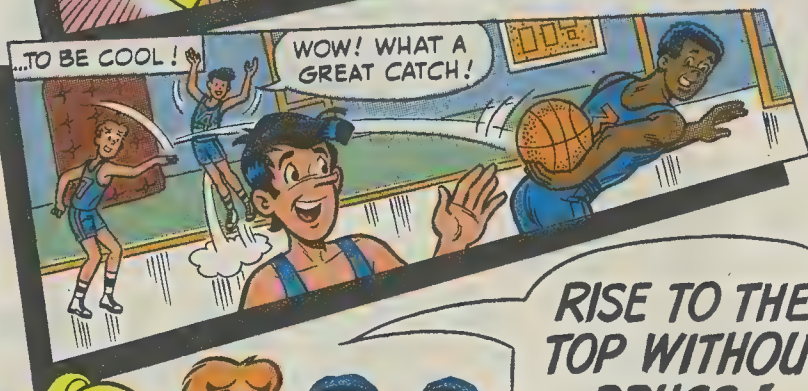
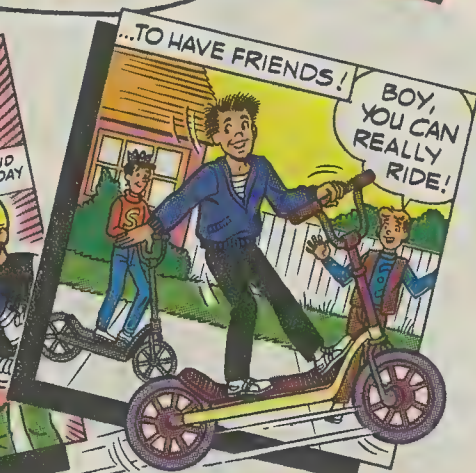
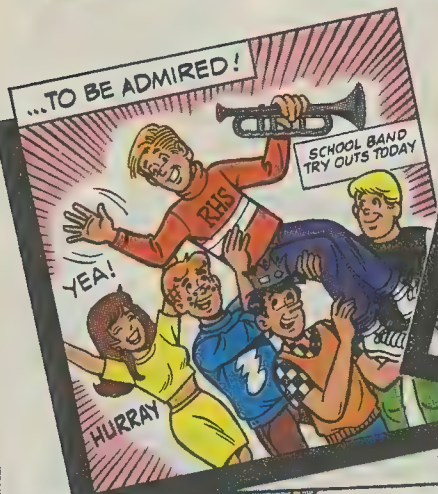
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AMOUNT
ENCLOSED:**
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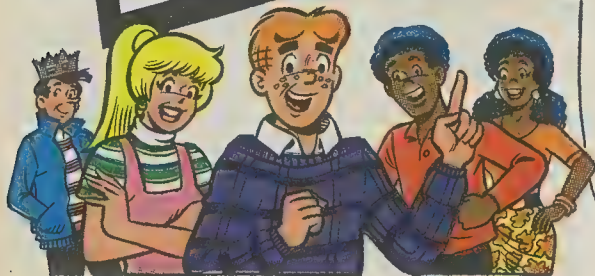
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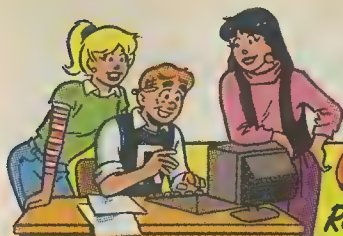
A PUBLIC SERVICE MESSAGE FROM **Archie**.COMICS

**YOU DON'T
NEED
DRUGS...**



**RISE TO THE
TOP WITHOUT
DRUGS!
SAY "NO"
TO DRUGS!**





Archie's

Club News
of the Readers... by the
Readers... and for the Readers...



JUGHEAD No. 17 APRIL

FIRST PRIZE—\$10.00
REPORTER
ANTJE FARMER
APO, NY

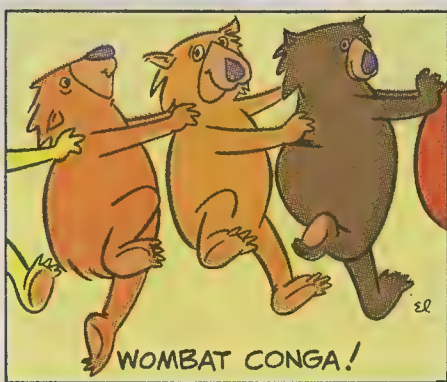


Dear Archie:

My report is about something we need and use everyday—paper! Paper comes from trees. Lumberjacks cut down trees and bring them to a paper mill. At a paper mill, you will see men working at a large noisy machine that peels bark off the logs and cuts the wood into smaller pieces. Other machines press and grind this wood into pieces so tiny that they can be mashed together into wood pulp. The pulp then goes into tanks, where it is mixed with water. This mixture flows onto a screen where the water drains off, leaving a thin wet sheet of pulp.

Huge hot rollers press and dry this wet pulp as it moves along through the machinery. At the end the dried pulp comes out as giant rolls of paper. Now it's ready to be made into all the paper products that we use—newspaper, towels, boxes and the pages of a magazine like this one.

PULP MASHER
EXTRAORDINAIRE



SECOND PRIZE—\$5.00
REPORTER
BRYAN FLEMING
Belton, SC



Dear Archie:

My report is about wombats. Wombats are burrowing animals that live in Australia. Common wombats eat grass, leaves and roots in forests. They have small ears and coarse brown fur. Usually, they are about four feet long and weigh anywhere from 30 to 75 pounds.

Mother wombats carry their babies in a pouch, like kangaroos. When they are born, they have no hair. Wombats are great!

ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**

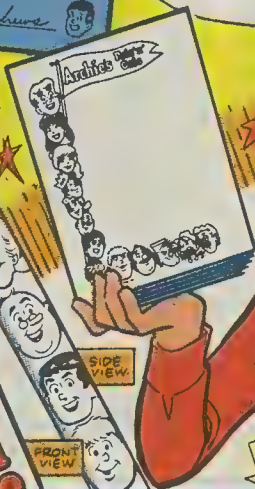
FANS! NOW YOU CAN JOIN THE **EXCITING**

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!



CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



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Total amount enclosed
\$ _____

Send me
_____ kit(s).

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☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

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If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

PART 4

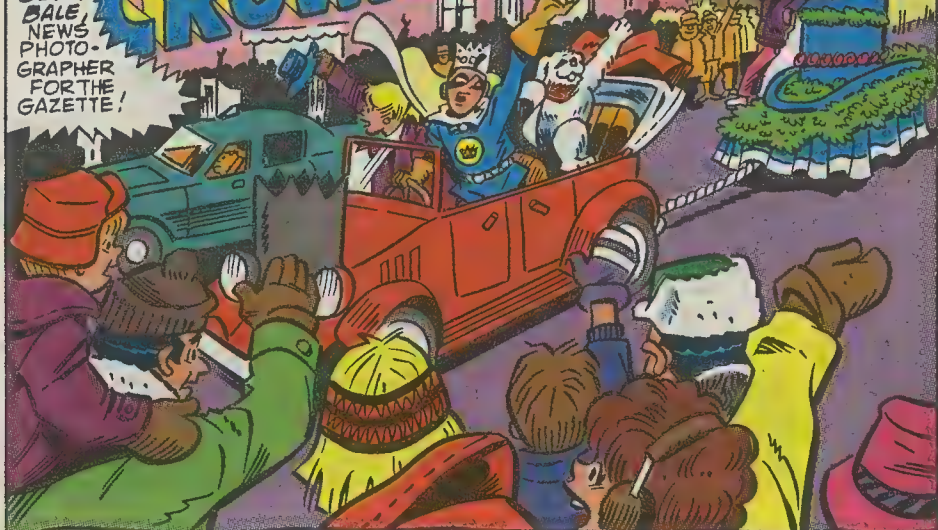
HATMAN



RIVERDALE CITY HOMECOMING

YES, IT'S
HATMAN, THE TOAST
OF RIVERDALE CITY!
RIDING WITH THE
CROWNED
CRUSADER
IS OUR
OWN
BETTY
BALE,
NEWS
PHOTO-
GRAPHER
FOR THE
GAZETTE!

The CROWNED CRUSADER



I'M SURE THERE
ARE MANY GIRLS
WHO WOULDN'T
MIND SWITCHING
PLACES WITH
HER TODAY!

THAT DOES IT!
I'M THE HOME-
COMING QUEEN,
AND I'M NOT GOING
TO BE UPSTAGED BY
ANYONE! HATMOBILE
HERE I COME!

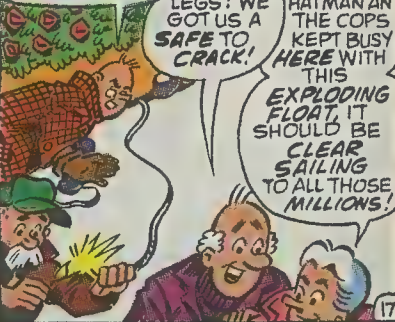
RONNIE...
WAIT!
I DID
ALL OF
THIS
FOR
YOU!!



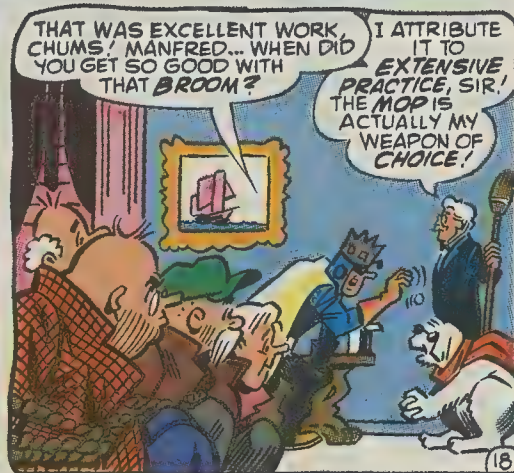
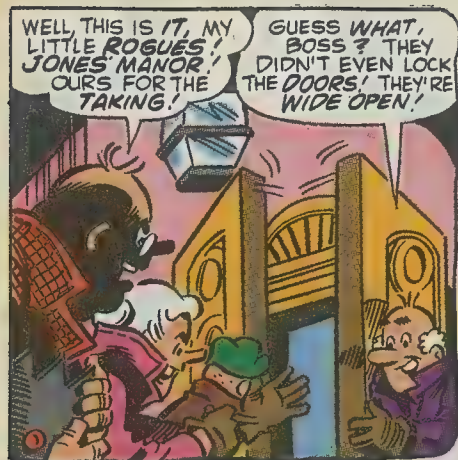
MY HEART BLEEDS
FOR THIS KID!
LIGHT HIM UP,
BOOM-BOOM!

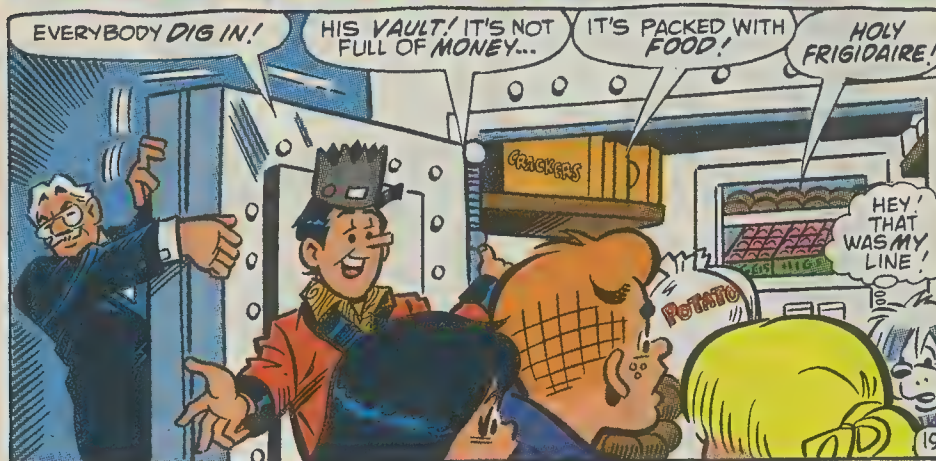
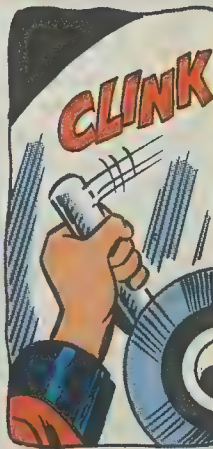
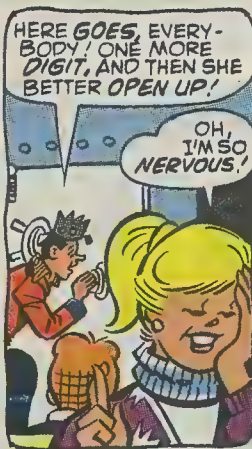
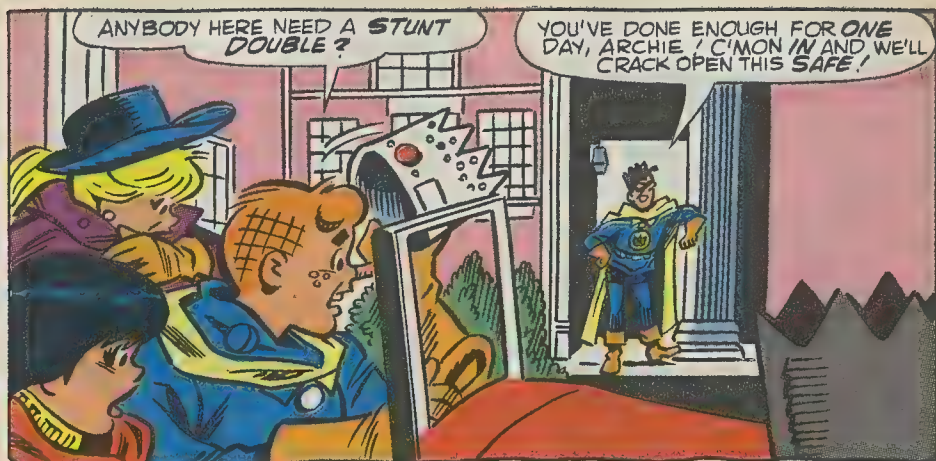
C'MON,
LEGS! WE
GOT US A
SAFE TO
CRACK!

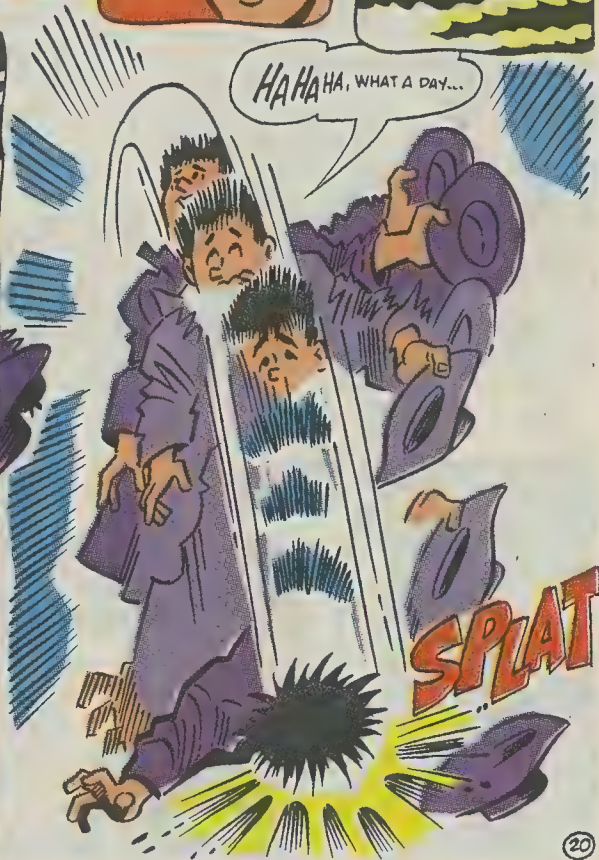
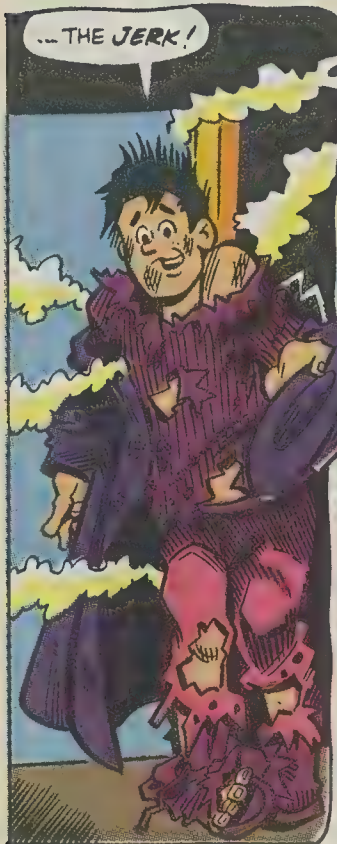
AND WITH
HATMAN AN
THE COPS
KEPT BUSY
HERE WITH
THIS
EXPLODING
FLOAT, IT
SHOULD BE
CLEAR
SAILING
TO ALL THOSE
MILLIONS!

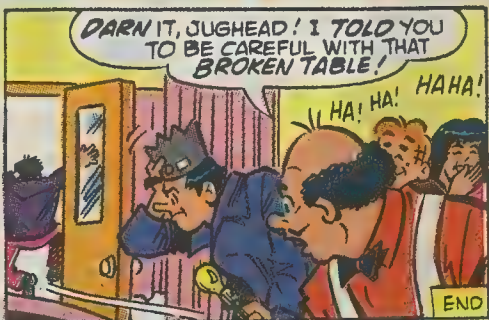
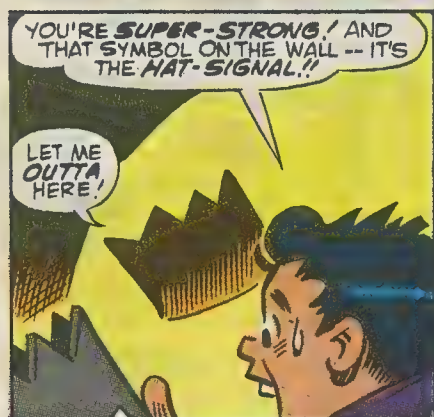
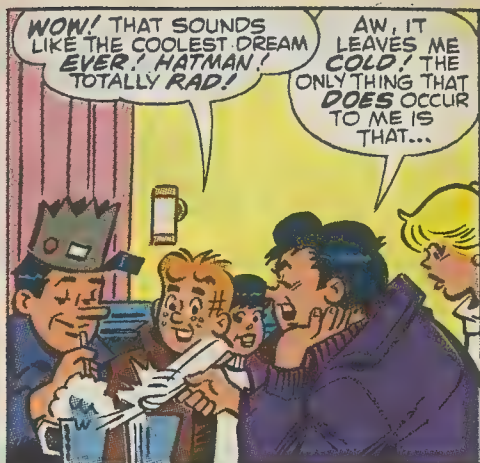
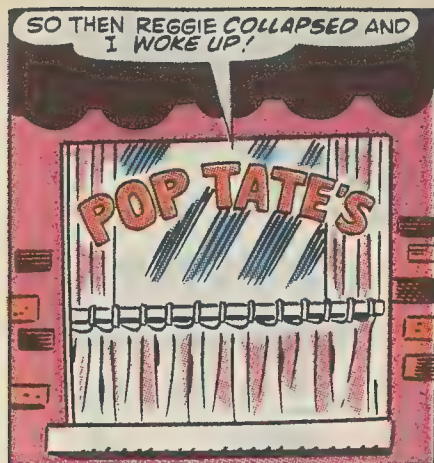


ARCHIE FANS: SEND IN YOUR ARCHIE CLUB LETTERS AND WIN CASH PRIZES!
FOR MORE INFORMATION SEE THE ARCHIE CLUB PAGE IN THIS ISSUE!!!









DON'T MISS THE ALL-NEW SMASH HIT TITLE ARCHIE'S R/C RACERS!
 The cross-country race between ARCHIE & REGGIE continues!
 Pick up the fifth mega-issue on sale March 6, 1990!

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\$2.00 CASH PROFIT PER ITEM!

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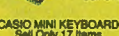
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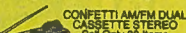
POOL TABLE
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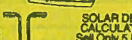
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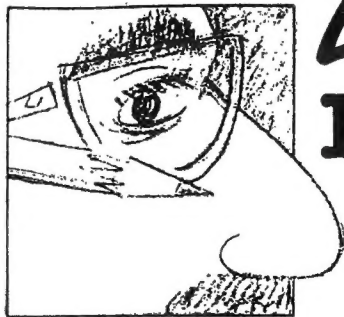
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Editor's NOTEBOOK

Dear Archie Readers,

This month, I thought I'd take the opportunity to respond to some of the mail that I've been receiving (and I've been receiving a lot of mail).

The first letter is from Amy Blechschmid, age 10, who lives in Senora, California. She writes, "I have one teeny-weeny complaint to make. It's about Jughead. I don't like him getting girlfriends and stuff. It's nice to have at least one person who isn't interested in that sort of thing."

You're not alone, Amy. Here are some comments from a few of our other readers: Matt Pendleton, Ventura, California "I think it is an outrage that Jughead has started dating. If I were you I would have him break up with Debbie." Leroy Carson, Phoenix, Arizona "I have been reading Archie Comics for many years, and ever since Archie started, Jughead has been the non-dating type. I believe there are many out there that agree with me and want to see Jughead stay Jughead, not turn into a girl-crazed guy like Archie."

Lynn Lambert from San Diego, California, seems to have a different

opinion. She says, "Today's Jughead is a *definite* improvement over yesterday's. He was interesting before, but his woman-hating kind of ruined it. Please don't ever go back to that, please."

The response to the "New" Jughead has been overwhelming. The publishers, the editorial staff and of course the writers and artists have all put their heads together and have come up with a solution. Look for it in the June dated issue (No. 18) of Jughead, on sale in April.

Mable Quey who lives in New York City writes, "Hi! I'm twelve years old. I love Archie Comics. They're great, wonderful, fun, exciting and interesting. I think they are the best. My favorite characters are Archie, Veronica, Betty, Moose, Reggie and Mr. Lodge."

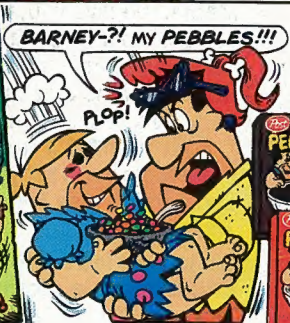
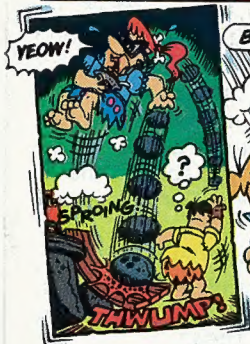
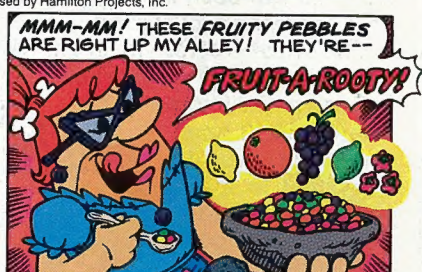
I guess that means you like us, eh? Well thanks for the kind words, Mable. We love you, too.

Here's some trivia, gang. The song "Sugar, Sugar" sung by THE ARCHIES was one of the biggest single hits of the early 70's. It sold over 5 million records.

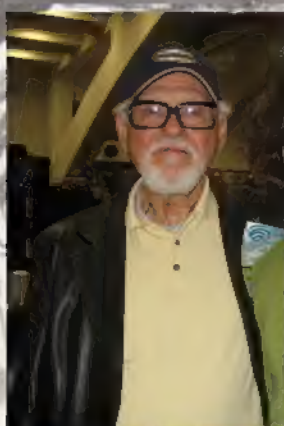
Next month I'll try to answer a few more letters and tell you about some up and coming new titles. Don't miss out. Till then...so long!

Write your letters to: Victor Gorelick, Editor, Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543





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